



**We are the leading provider of media concepts with the aim of helping companies master a successful medial digital transformation.**

# PLAN.NET MEDIA

Digital Media Experience Management

## ABOUT US

Our experts cover the whole digital media landscape:

From intermedial planning to Business Intelligence, from performance marketing and online, social and mobile media, targeting, branding and modelling to integrated tracking and optimization concepts.

Our mission: Address the right people with the right message at the right place and time in order to secure our clients' ROI.

Leading Digital Media Buying Power: As part of the biggest buying group in the field of (digital) media our clients profit from the demonstrably best media conditions.

## FACTS & FIGURES

- » Colleagues: 30+
- » Founding: 1997

## CONTACT

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## SERVICES

- » Data & Analytics
- » Insights & Monitoring
- » Crossmedia Strategy
- » Planning & Buying
- » Digital Media Strategy
- » Planning & Buying
- » Programmatic Media
- » Targeting
- » Performance & Affiliate
- » Social Media & Advertising
- » Influencer

## CLIENTS

- » Media Markt
- » Reckitt Benckiser
- » Hornbach
- » Ernsting's family
- » DATEV