



Integration of content and media based on data science and business intelligence for most effective media driven customer experiences.

PLAN.NET NEO

Media Driven Customer Experiences

ABOUT US

Plan.Net NEO offers holistic management of media based customer experiences. The right content in the right canal delivered to the right target person – all focused on the individual business objectives of our clients.

Our offer comprises the conception, creation and implementation of activating brand experiences at all online, offline and social media touchpoints.

That's how we create a maximum effective customer experience by consequently integrating media and content, based on data science and business intelligence. Aiming at optimizing customer value of existing and prospective customers of our clients' brands with consequent orientation to their business success.

FACTS & FIGURES

- » Colleagues: 35+
- » Founding: 2018

CONTACT

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SERVICES

- » Customer Experience Strategy
- » Media & Communication Strategy
- » Governance
- » Insights & Monitoring
- » Crossmedia Strategy
- » Planning & Buying
- » Programmatic Media
- » Performance & Affiliate
- » Targeting
- » Creative, Campaigns, Content Marketing
- » Social Media Marketing & Advertising
- » Influencer & Community Management

CLIENTS

- » Eurowings
- » Blanco
- » Calzedonia
- » Paramount
- » HolidayCheck