



**Expertise in SEA,  
SEO, Affiliate, Amazon  
Marketplace and Marketing  
Automatization.**

# PLAN.NET PERFORMANCE

Search, Marketplaces und Performance Display

## ABOUT US

Since 2007, Plan.Net Performance has been continuously expanding its expertise as a specialist agency for campaign management, optimization and automation in search, retail media and affiliate marketing within the Plan.Net Group.

With over 60 specialists from more than 14 countries we support the rapid development of Google, Amazon, and Facebook & Co. We achieve maximum relevance for our customers and maximum conversions, sales or leads with efficient ROI, especially in international markets.

Benefit from our extensive industry experience and leverage this potential for your success.

## FACTS & FIGURES

- » Colleagues: 60+
- » Founding: 2007

## CONTACT

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## SERVICES

- » Customer Experience Strategy
- » Personalization
- » Data & Analytics
- » Insights & Monitoring
- » Programmatic Media
- » Targeting
- » Performance Display & Affiliate
- » eCommerce Advertising
- » Marketplaces & Retail Media Marketing
- » Social Media, Advertising, Websites
- » Customer Experience
- » Conversion & UX Optimization

## CLIENTS

- » BMW Group
- » BSH Group
- » IKEA
- » MediaMarkt Saturn
- » DATEV